



Pet Food Partners
Our Expertise. Your Success

GA PRODUCT GUIDE

Grain Free Range

GA Product Code: **JGF**

Salmon

with Sweet Potato & Vegetables

Puppy - Large Breed

Grain Free Range



The **Grain Free** range includes a selection of the finest freshly prepared nutritious and highly digestible animal protein sources.

The range has been formulated with sweet potato and potato to be suitable for those with grain intolerance/sensitivity.

Why Salmon?

Salmon is naturally **rich** in omega 3 essential fatty acids which have anti-inflammatory properties and provide support for skin and coat condition and joint health.

Why Vegetables?

Carrots are a **good** source of Vitamin A which may **help** support eye health and vision. Peas are **rich** in vitamin K which plays a role in heart health, bone density and dental health.

Consider Your Target Market

Recognising the different types of people that purchase pet food enables you to use recipe claims that align with your target market.



Frankie.
Pet Parent.



Charlie.
Perfectionist.



Cameron.
Pal.



Bobbie.
Practical Parent.



Alex.
Pragmatist.



Ashley.
Particular Pet Parent.

For more information go to **MyHub** or ask your dedicated account manager.

Recipe Claims

Minimum 26% Freshly Prepared Salmon

A responsibly sourced and highly digestible protein source.



60% Total Salmon

Rich in amino acids, vitamins & minerals, salmon is a delicious source of protein.



Joint Care Pack

To help support cartilage metabolism for the growth of healthy joints in puppies.



Added Omega 3 Supplement

To help support cognitive and visual development.



Provitamin

Added L-Carnitine to help promote oxidation of fat for energy during growth.



No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.





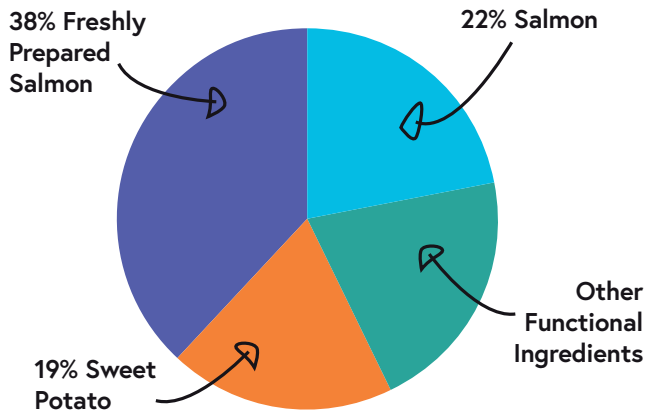
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COMPOSITION



Salmon 60% (Freshly Prepared Salmon 38%, Dried Salmon 20%, Salmon Stock 2%), Sweet Potato (19%), Potato, Beet Pulp, Linseed, Minerals, Vitamins, Carrot, Peas (0.2%), Omega 3 Supplement, Vegetable Stock, Glucosamine (355 mg/kg), Methylsulfonylmethane (355 mg/kg), Chondroitin Sulphate (250 mg/kg), Nucleotides, FOS (96 mg/kg), MOS (24 mg/kg)

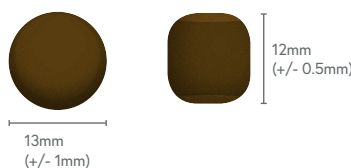
BAG SIZES

- A selection to meet your customer's needs:
- 18 month shelf life.
- For a 15kg Working Dog product guide, please speak to your account manager.



KIBBLE SIZE

- Optimal kibble size and shape for large puppies.
- A crunchy kibble texture.



ANALYTICAL CONSTITUENTS

Crude Protein	25%
Crude Fat	13%
Crude Fibre	2%
Crude Ash	7%
Moisture	8%
NFE	45%
Metabolisable Energy	376 kcal/100g
Omega 6	0.8%
Omega 3	3.3%
Calcium	1.3%
Phosphorus	0.8%

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 15,000 IU, Vitamin D3 2,000 IU, Vitamin E 95 IU

Provitamin: L-Carnitine 480mg

Trace Elements: Zinc (Zinc Sulphate Monohydrate) 85mg, Iron (Iron (II) Sulphate Monohydrate) 50mg, Manganese (Manganous Sulphate Monohydrate) 35mg, Copper (Copper (II) Sulphate Pentahydrate) 15mg, Iodine (Calcium Iodate Anhydrous / Potassium Iodide) 1.7mg

FEEDING GUIDE*

Expected Weight of Adult Dog (kg)	Grams per day (g)				
	2 - 6 Months	6 - 9 Months	9 - 12 Months	12 - 15 Months	15 - 18 Months
10 - 20kg	210 - 250g	250 - 250g	250 - 220g	220 - Adult	Adult
21 - 30kg	360 - 400g	400 - 400g	400 - 370g	370 - 320g	320 - Adult
31 - 40kg	390 - 430g	430 - 450g	450 - 420g	420 - 390g	390 - Adult
41 - 50kg	480 - 520g	520 - 550g	550 - 530g	530 - 500g	500 - 470g
51 - 60kg	550 - 590g	590 - 620g	620 - 600g	600 - 570g	570 - 540g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 2017/2279. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely. GA cannot be held liable for publication of none statutory nutrients without first getting approval from GA. GA cannot be held liable or responsible for nutrient contributions from free issue (client supplied) raw materials without specific clarification in writing. Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability. If any formulation amendment becomes a permanent change we will update the formulation matrix information and confer this to the purchaser.