



**Pet Food Partners**  
Our Expertise. Your Success

# GA PRODUCT GUIDE

## Grain Free Range

GA Product Code: **GFP**

# Chicken

## with Turkey, Salmon, Sweet Potato & Carrot

### Puppy

#### Grain Free Range



The **Grain Free** range includes a selection of the finest freshly prepared nutritious and highly digestible animal protein sources.

The range has been formulated with sweet potato and potato to be suitable for those with grain intolerance/sensitivity.

#### Why Chicken?

**Chicken** is a **lean** protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which **help** contribute to overall health and well-being.

#### Why Carrot?

**Carrot** is known for being a **good** source of vitamin A in the form of beta carotene which **helps** support eye health and vision.

#### Consider Your Target Market

**Recognising** the different types of people that purchase pet food enables you to use recipe claims that align with your target market.



Frankie.  
Pet Parent.



Charlie.  
Perfectionist.



Cameron.  
Pal.



Bobbie.  
Practical Parent.



Alex.  
Pragmatist.



Ashley.  
Particular Pet Parent.

**For more information** go to **MyHub** or ask your dedicated account manager.

#### Recipe Claims

#### Minimum 26% Freshly Prepared Chicken, Turkey & Salmon

Responsibly sourced and highly digestible protein sources.



#### 60% Total Chicken, Turkey & Salmon

Rich in amino acids, chicken, turkey & salmon are delicious sources of protein.



#### Joint Care Pack

To help support cartilage metabolism for the growth of healthy joints in puppies.



#### Added Omega 3 Supplement

To help support cognitive and visual development.



#### Sweet Potato

An excellent alternative to grains, sweet potato is a complex carbohydrate high in B vitamins.



#### No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.





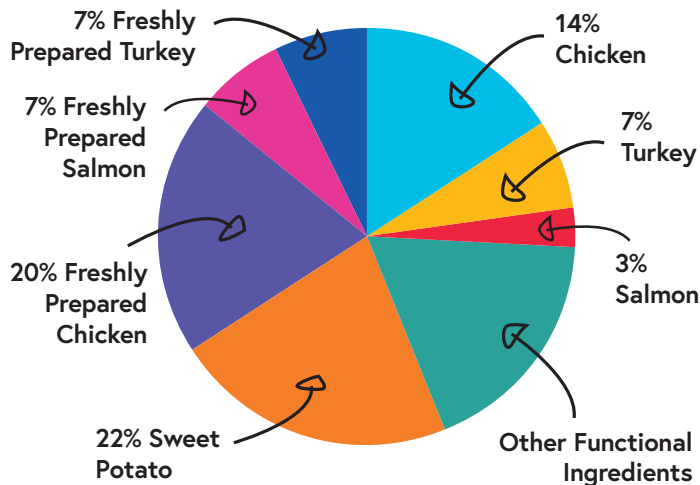
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### COMPOSITION



Chicken, Turkey & Salmon 60% (including Freshly Prepared Chicken 20%, Dried Chicken 14%, Freshly Prepared Turkey 7%, Freshly Prepared Salmon 7%, Dried Turkey 7%, Dried Salmon 3% & Chicken Stock 2%), Sweet Potato (22%), Potato, Linseed, Omega 3 Supplement, Beet Pulp, Minerals, Vitamins, Carrot (0.2%), Peas (0.07%), Glucosamine (170 mg/kg), Methylsulfonylmethane (170 mg/kg), Chondroitin Sulphate (125 mg/kg), Vegetable Stock, Nucleotides, FOS (96 mg/kg), MOS (24 mg/kg)

### BAG SIZES

- A selection to meet your customer's needs:
- 18 month shelf life.
- For a 15kg Working Dog product guide, please speak to your account manager.



### KIBBLE SIZE

- Optimal kibble size and shape for puppies.
- A crunchy kibble texture.



### ANALYTICAL CONSTITUENTS

Crude Protein	29%
Crude Fat	15%
Crude Fibre	2.5%
Crude Ash	7%
Moisture	8%
NFE	38.5%
Metabolisable Energy	384 kcal/100g
Omega 6	2.6%
Omega 3	1.6%
Calcium	1.2%
Phosphorus	1%

### NUTRITIONAL ADDITIVES PER KG:

**Vitamins:** Vitamin A 15,000 IU, Vitamin D3 2,000 IU, Vitamin E 95 IU

**Trace Elements:** Zinc (Zinc Sulphate Monohydrate) 50mg, Iron (Iron (II) Sulphate Monohydrate) 50mg, Manganese (Manganous Sulphate Monohydrate) 35mg, Copper (Copper (II) Sulphate Pentahydrate) 15mg, Iodine (Calcium Iodate Anhydrous) 1mg, Selenium (Sodium Selenite) 0.3mg

### FEEDING GUIDE\*

Expected Weight of Adult Dog (kg)	Grams per day (g)			
	2 - 6 Months	6 - 9 Months	9 - 12 Months	12 - 15 Months
1 - 4kg	70 - 100g	100 - 70g	70g - Adult	Adult
5 - 10kg	160 - 200g	200 - 180g	180g - Adult	Adult
11 - 25kg	240 - 280g	280 - 280g	280 - 250g	Adult
26 - 35kg	340 - 380g	380 - 400g	400 - 370g	370 - 340g
36 - 45kg	420 - 460g	460 - 480g	480 - 450g	450 - 420g

\* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

**Important:** The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 2017/2279. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely. GA cannot be held liable for publication of none statutory nutrients without first getting approval from GA. GA cannot be held liable or responsible for nutrient contributions from free issue (client supplied) raw materials without specific clarification in writing. Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability. If any formulation amendment becomes a permanent change we will update the formulation matrix information and confer this to the purchaser.